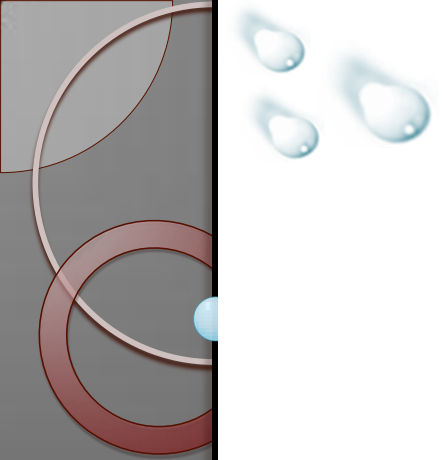


For health ... with pleasure!

Aroniada®



www.aronia-bg.com



ARONIA

(Black chokeberry):
What we know and don't know?



A microcosm of
vitamins, minerals,
and biologically
active substances.





HISTORY



The native place of the Aronia (Black Chokeberry) is North America.

American Indians used it to make a tea, which helped relieve cold symptoms. They also believed it was a good aphrodisiac

Aronia was first imported to Europe in the 18 th century.

The famous scientist Michurin created many new varieties of Aronia.





ARONIA in BULGARIA



Aronia in Bulgaria is cultivated mainly in the mountainous and hilly regions. This marvellous plant demands only a soil moisture and sunshine. The amazing Bulgarian nature helps not only to sustain but to enrich the palette of biologically active substances.



USEFUL ELEMENTS

Characteristic for fruits is their richness of vitamins and minerals, and that puts aronia in the list of **particularly valuable healing plants**. It consists of:

- Polyphenolic compounds (vitamin P), flavonols, catechins and anthocyanins. They do not have artificial substitutes and their quantity in Aronia is 5 times greater than that in grapes and grapefruit;
- Natural fruit sugars – sorbitol, fructose and glucose;
- A great variety of aminoacids – folic acid, pantothenic acid etc.;
- Microelements: abundance of iodine, manganese, molybdenum;
- Macroelements: potassium, calcium, phosphorus, magnesium, iron.

The great amount of all important vitamins extends the biological action of Aronia – the so called “synergetic effect”



WHO WE ARE



Aroniada-Agro LTD was established in 1995, and since 2002 has been managing plantations of Aronia and has been producing a natural Aronia juice, cold-pressed and pasteurised, from fresh and healthy fruits only.



The firm has been certified for bioproduction, and in 2010 has been awarded with the “Silver lion” prize for natural vitamin beverages.

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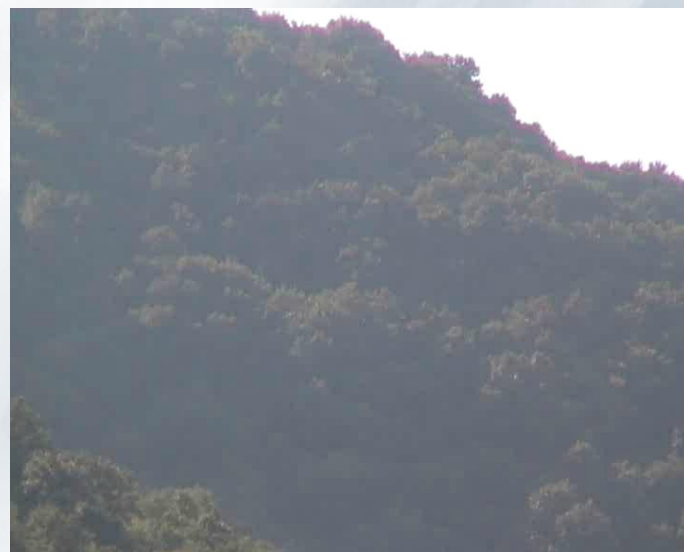


WHERE OUR PLANTATIONS ARE



Our Aronia plantations are extended to 80 daa near town of Veliko Tarnovo.

In an ecologically clean area on the blessed land of “St. Nicolas” monastery.

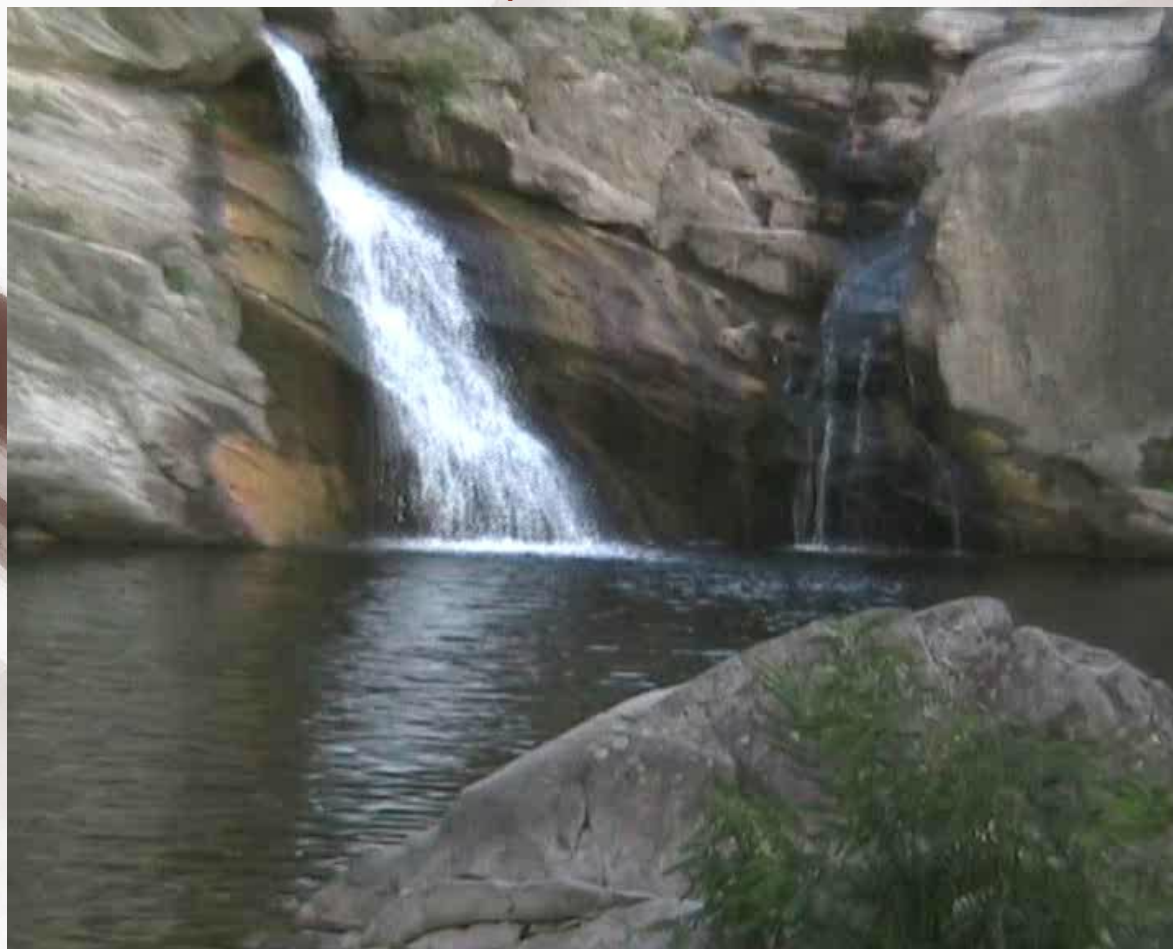


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The amazing Bulgarian nature helps not only sustain but also enrich the palette of biologically active substances in the Aronia.

Aronia most surely lives up to its name, which means “help and benefit”.



OUR PRODUCTS



Aronia juice is produced only from a fine selection of fresh and healthy fruits, cultivated in an ecologically clean region, using special technology.

The purpose is to preserve flavor, aroma and most healing properties of Aronia fruits.

NO SUGAR, NO ADDITIVES, NO PRESERVATIVES!

For health ... with pleasure!



HEALING PROPERTIES of the ARONIADA juice



- Anti-radiational;
- Anti-oxidant;
- Anti-septic;
- Anti-mutagenic and anti-cancer;
- Anti-histamine;
- Anti-bacterial and anti-viral;
- Immunomodulative and immunostimulative.



CLINICALLY PROVEN EFFECTS

- ✿ In the treatment of hypertension and for normalizing blood pressure;
- ✿ Prevention and treatment of cardio – vascular diseases;
- ✿ Strengthens the connective tissue and prevents capillary haemorrhage;
- ✿ In cases of rehabilitation after brain and heart attacks, etc.;
- ✿ Exceptionally appropriate for diabetics due to the sorbitol;
- ✿ In the treatment of radiation disease for release of the radioactive substances and heavy metal ions;
- ✿ In complex treatments of cancer diseases;
- ✿ For generally toning up – helps with overcoming nervous breakdown and overfatigue. Stimulates metabolism;
- ✿ In the treatment various kinds of allergic reactions;
- ✿ In the treatment of iodine-deficiency disorders.



REMEDIAL EFFECTS

- Powerful antioxidant effect;
- Destroys the free oxygen radicals;
- Can be successfully used for fighting cancer;
- Increases the overall vitality of the organism;
- Powerful remedy for cold;
- Fresh aronia juice is good for treating a variety of allergic reactions;
- High iodine content is beneficiary for childrens' growth and is good for treating iodine deficiency disorders;
- Helps overcome nervous breakdowns and overfatigue;
- Stimulates regeneration of muscle and bone tissue, the bloodstream and metabolism;
- Used for treating gastritis, hemorrhage, anaemia, rheumatism.



ESPECIALLY APPROPRIATE FOR...

Pregnant women



Children



Sports



Diabetics

- ❑ Also, those who work extensively on computers, talk on mobile phones, watch television and others, exposed to radioactive rays.
- ❑ Indispensable when purifying the organism through diet, stimulates the cleansing of the blood and secretory systems.





*“Let our food be our medicine
and our medicine be our food!”*

Hippocrates



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